

January 31, 2002

> NY Studio - 2001 Year in Review

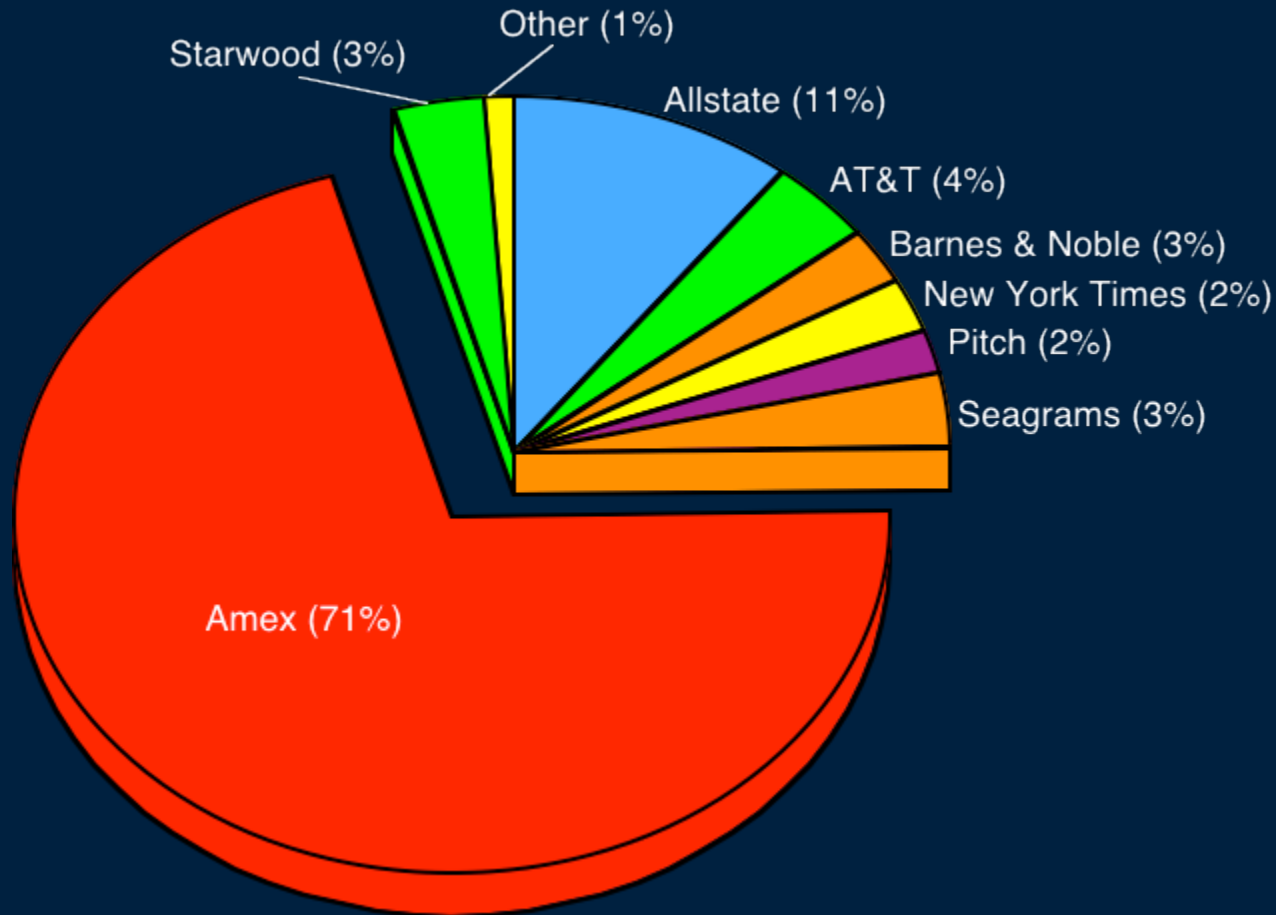
**D I G I T A S**

Presented by —  
Shaun O'Donoghue  
VP/Director of Graphic Services

- > Studio recorded 24,260 hrs of client service
- > The Studio handles a monthly average of 152 active jobs
- > A total of 713,376 impressions/printouts provided
- > Average job lifecycle was 55.19 days
- > Average level of effort per job was 61.078 hours
- > Average number of talent servicing each job was 3 Studio artists



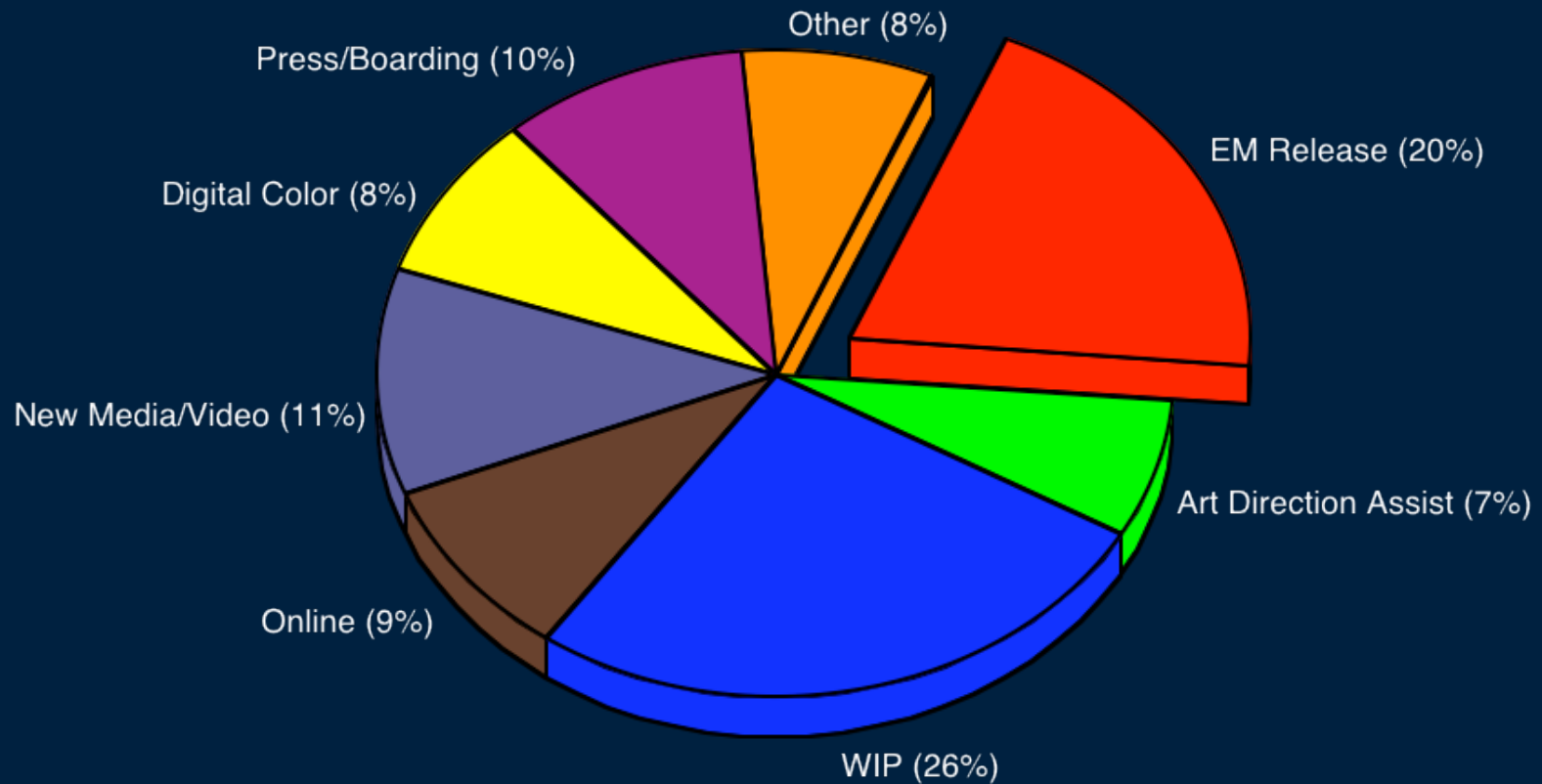
Of 24,260.26 total hours AMEX represented 71% or 17,143.20 hours



Source: Job Manager  
 Period Reporting: 1/1/2001 to 12/31/01



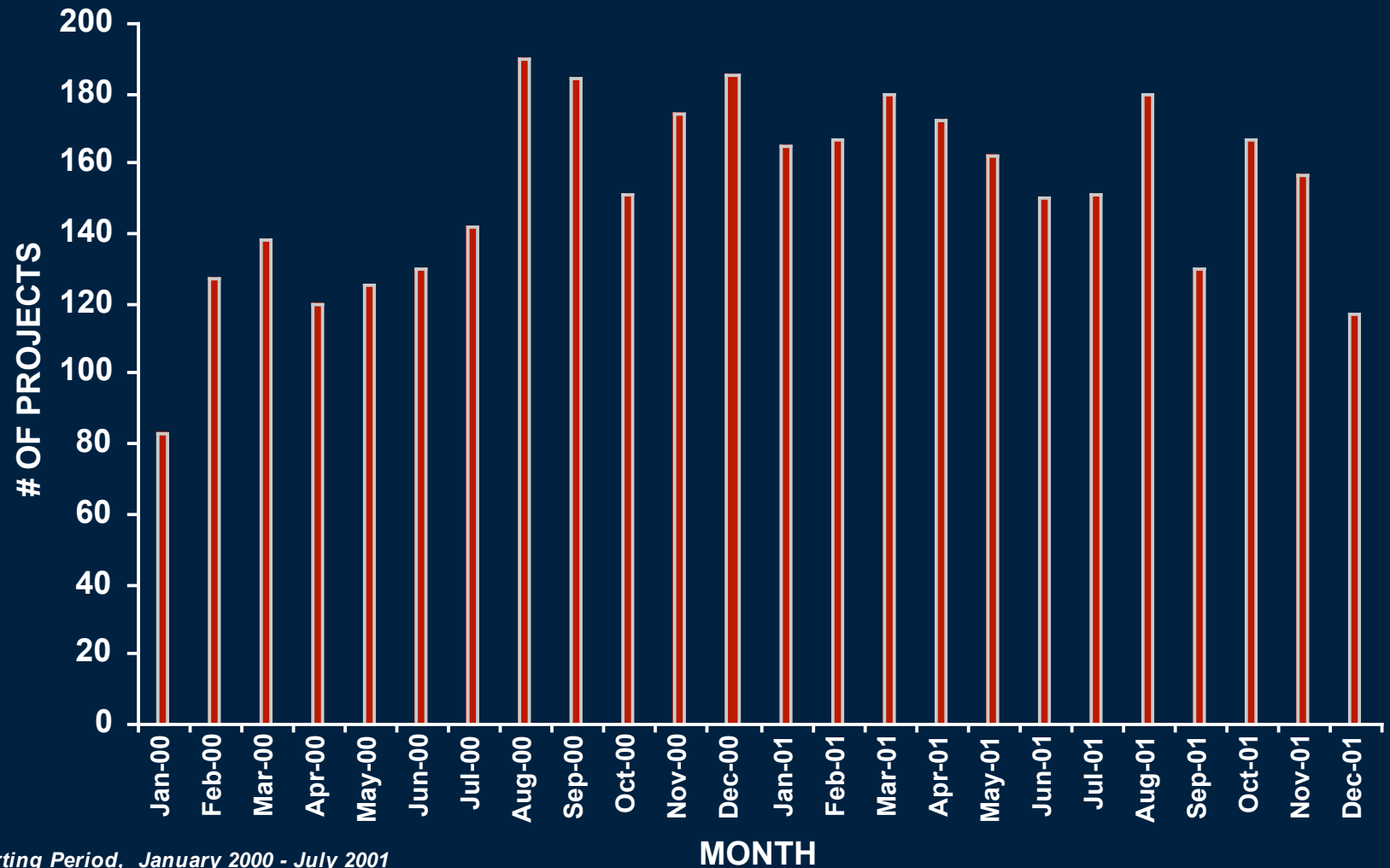
More than 80% of Studio services related to creative development



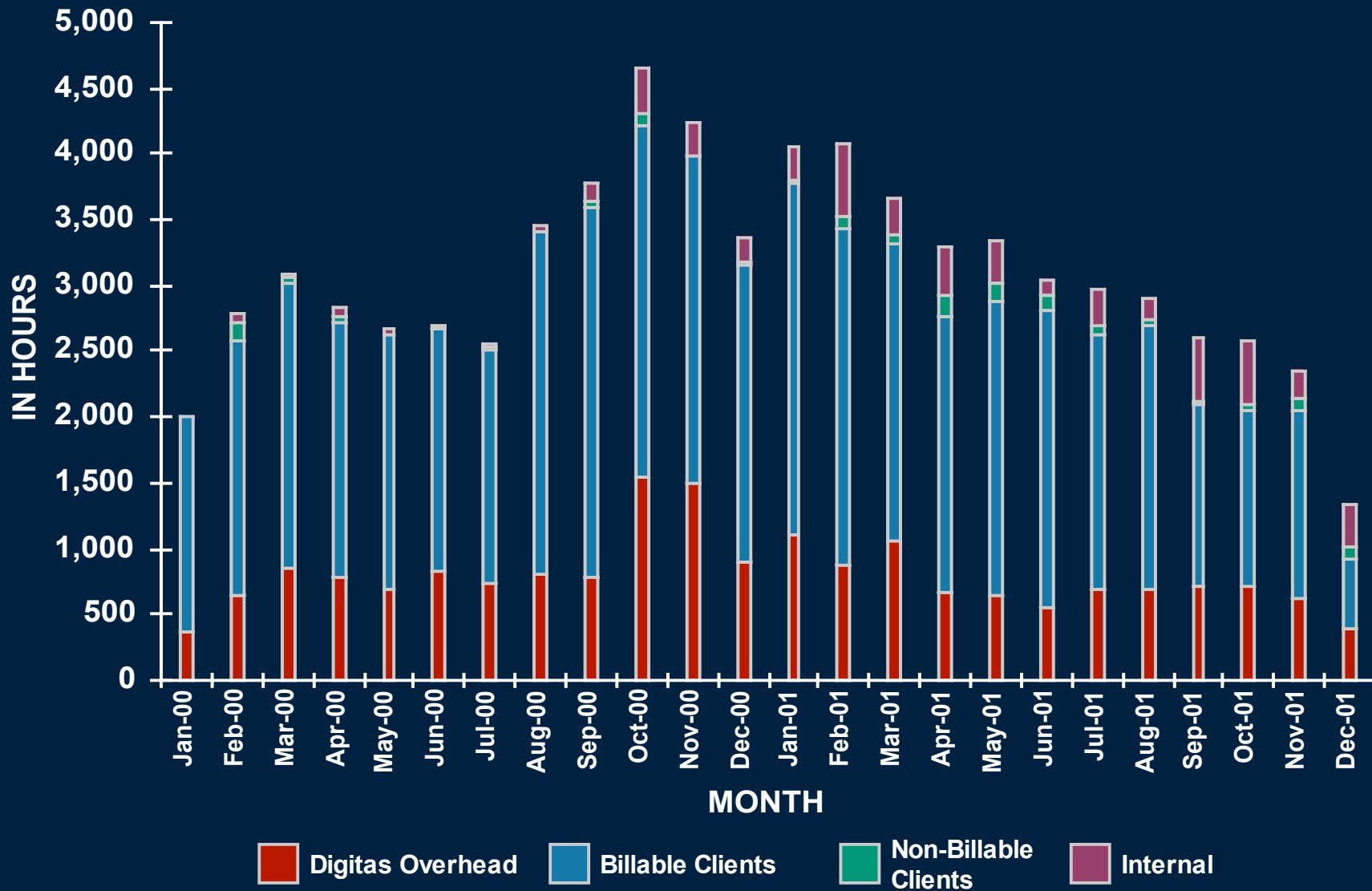
Source: Studio Job Manager  
 Period Reporting: 1/1/2001 to 12/31/01



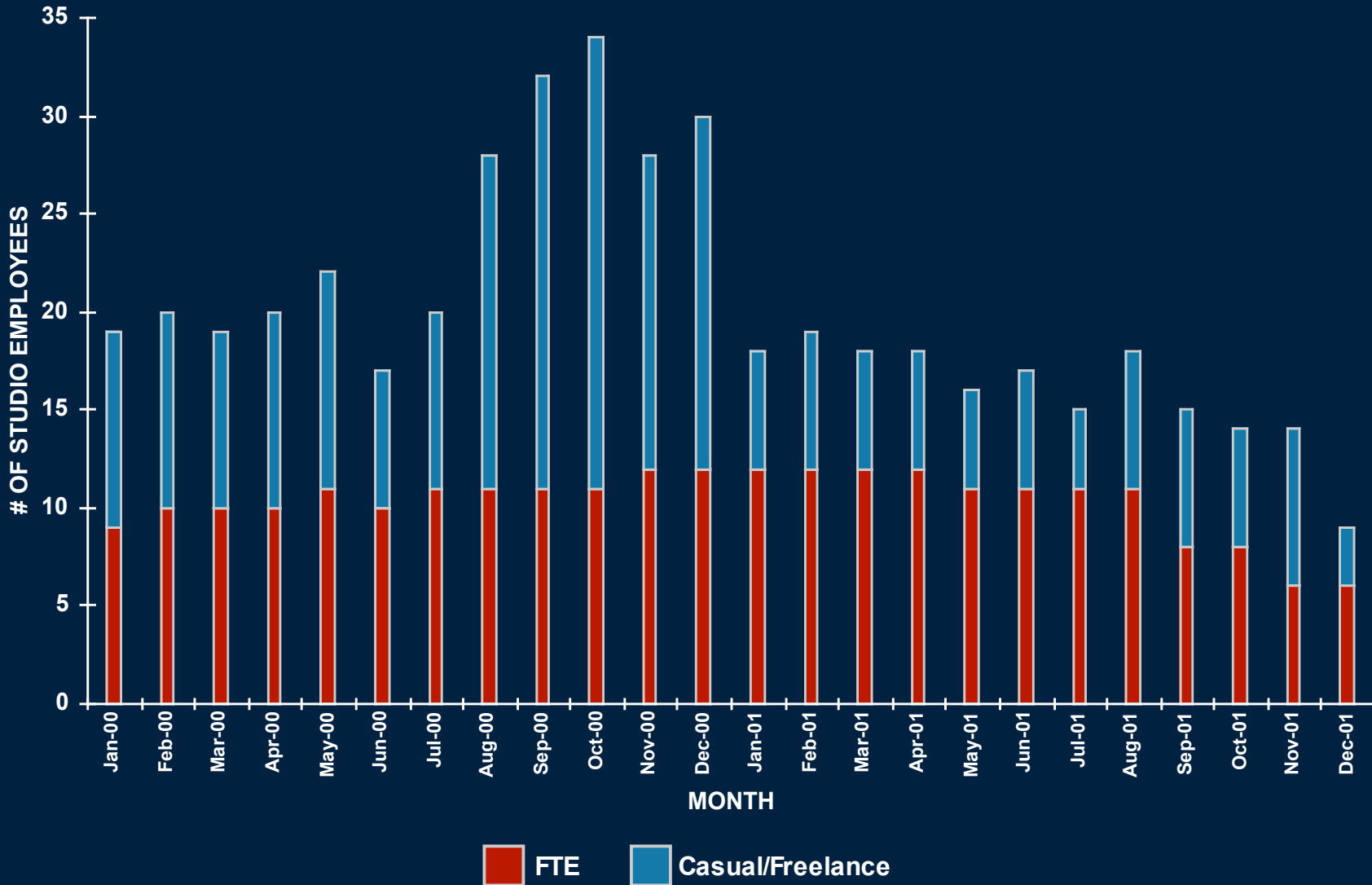
The Studio handled an average of 152 jobs per month



Reporting Period, January 2000 - July 2001  
 Source: Job Manager



Reporting Period, January 2000 - December 2001  
 Source: Job Manager



Reporting Period, January 2000 - December 2001  
 Excludes Studio Management and Creative Support  
 Source: Job Manager

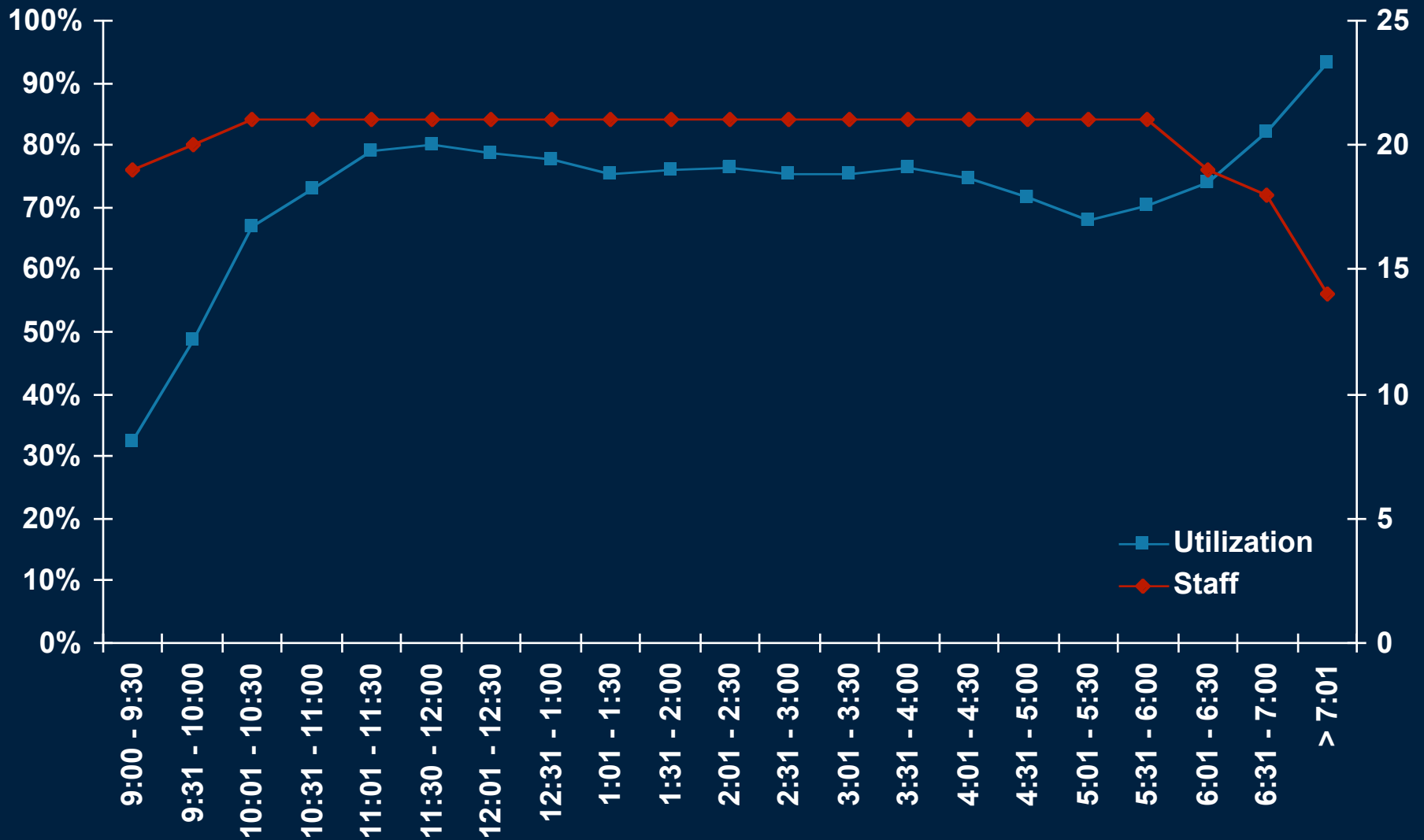


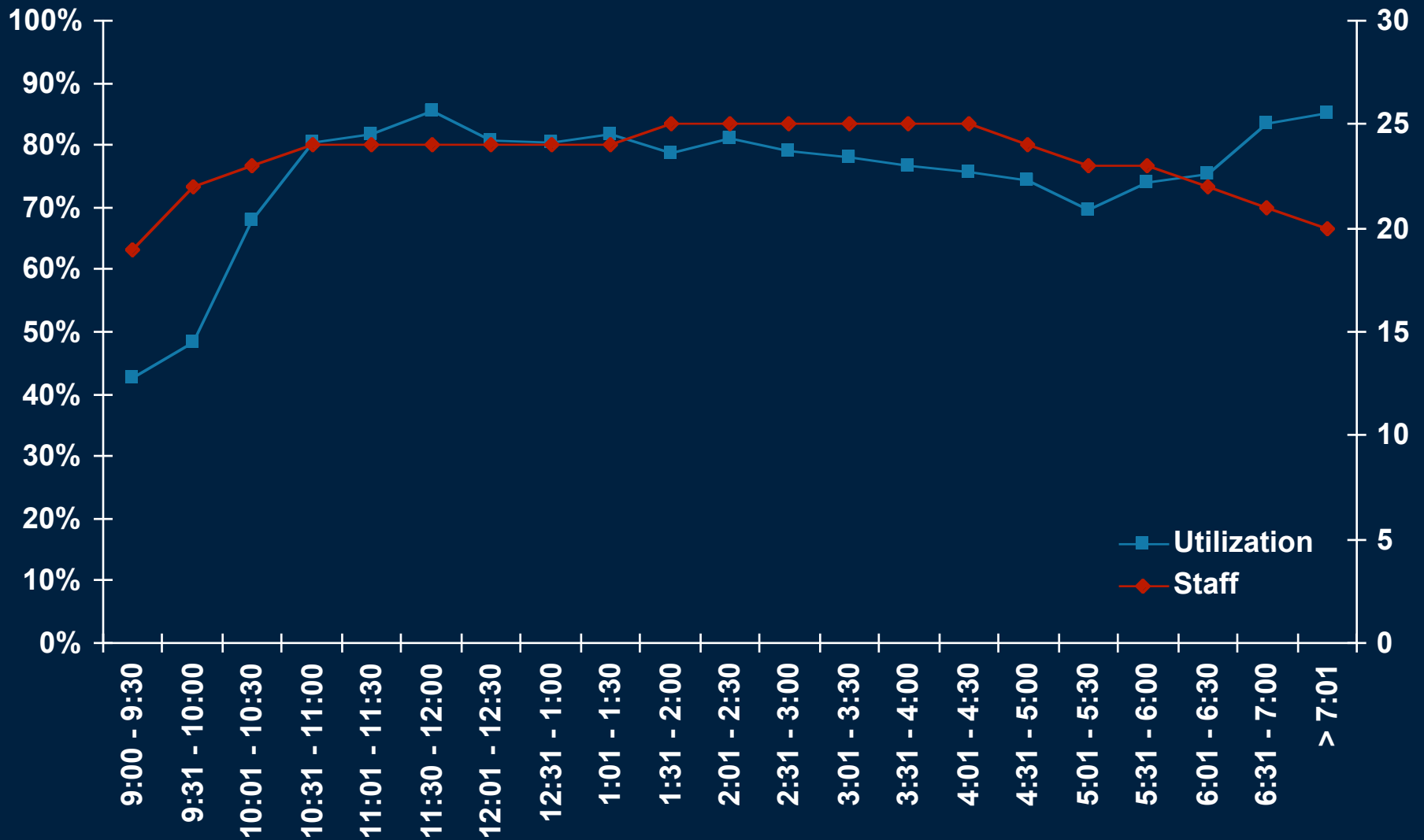
**The following slides graphically represent utilization of Studio staff during the months of July 2001 – December 2001.**

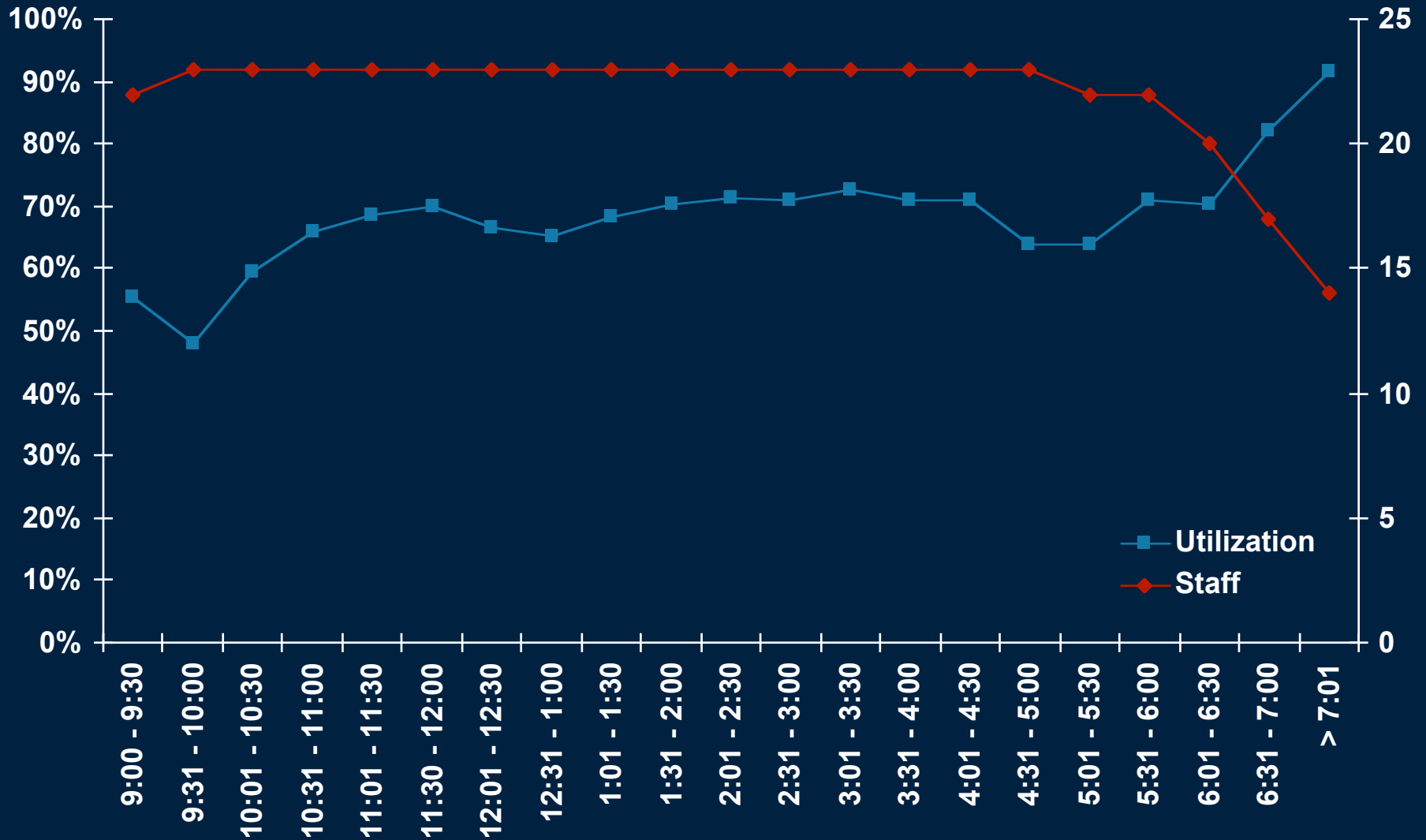
**Client related work is represented as utilized with impact of admin, wait time and other non-billable tasks.**

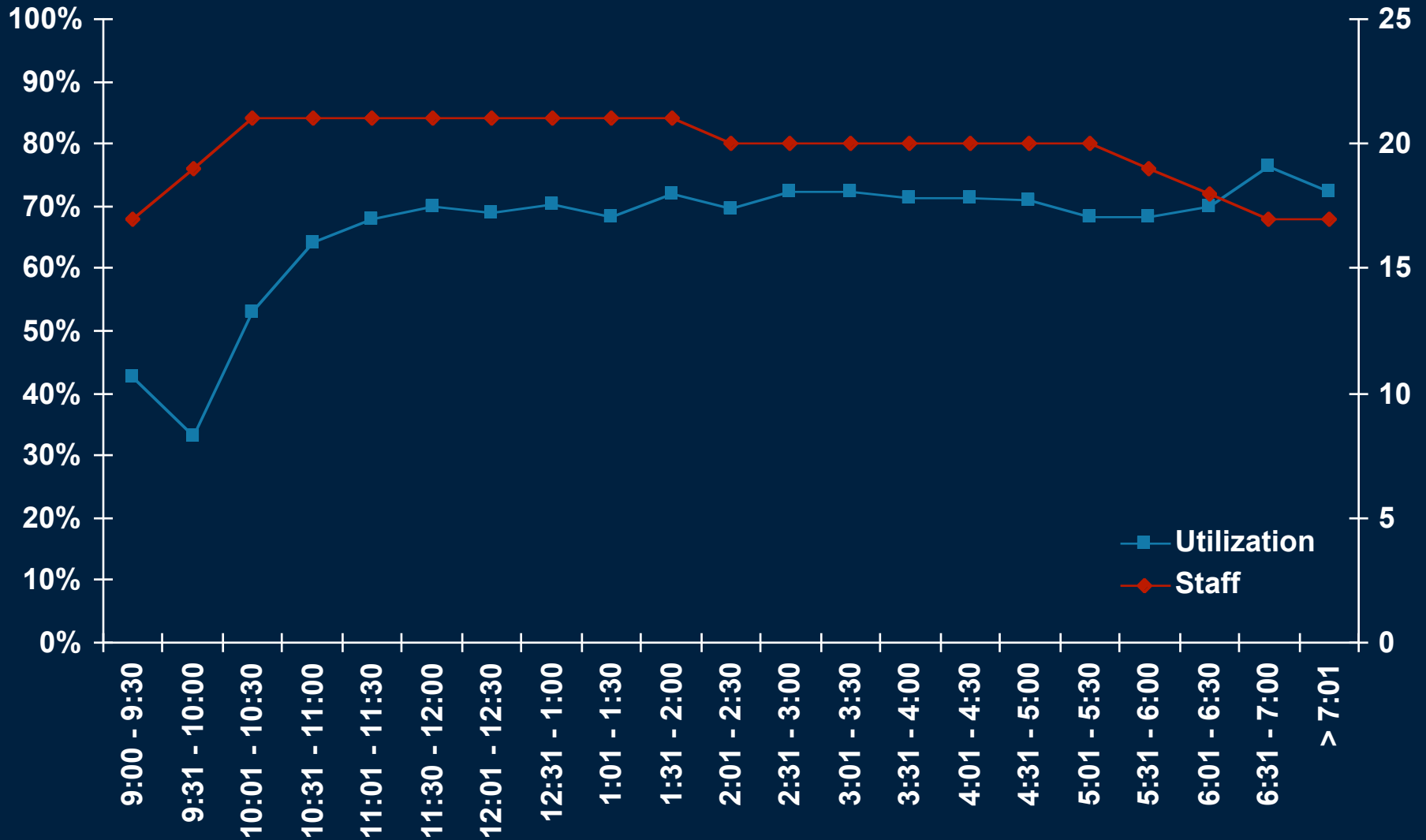
**Charts represent total staff in the Studio and does not include impact by benefits burden (i.e. vacation time, sick time, etc.)**

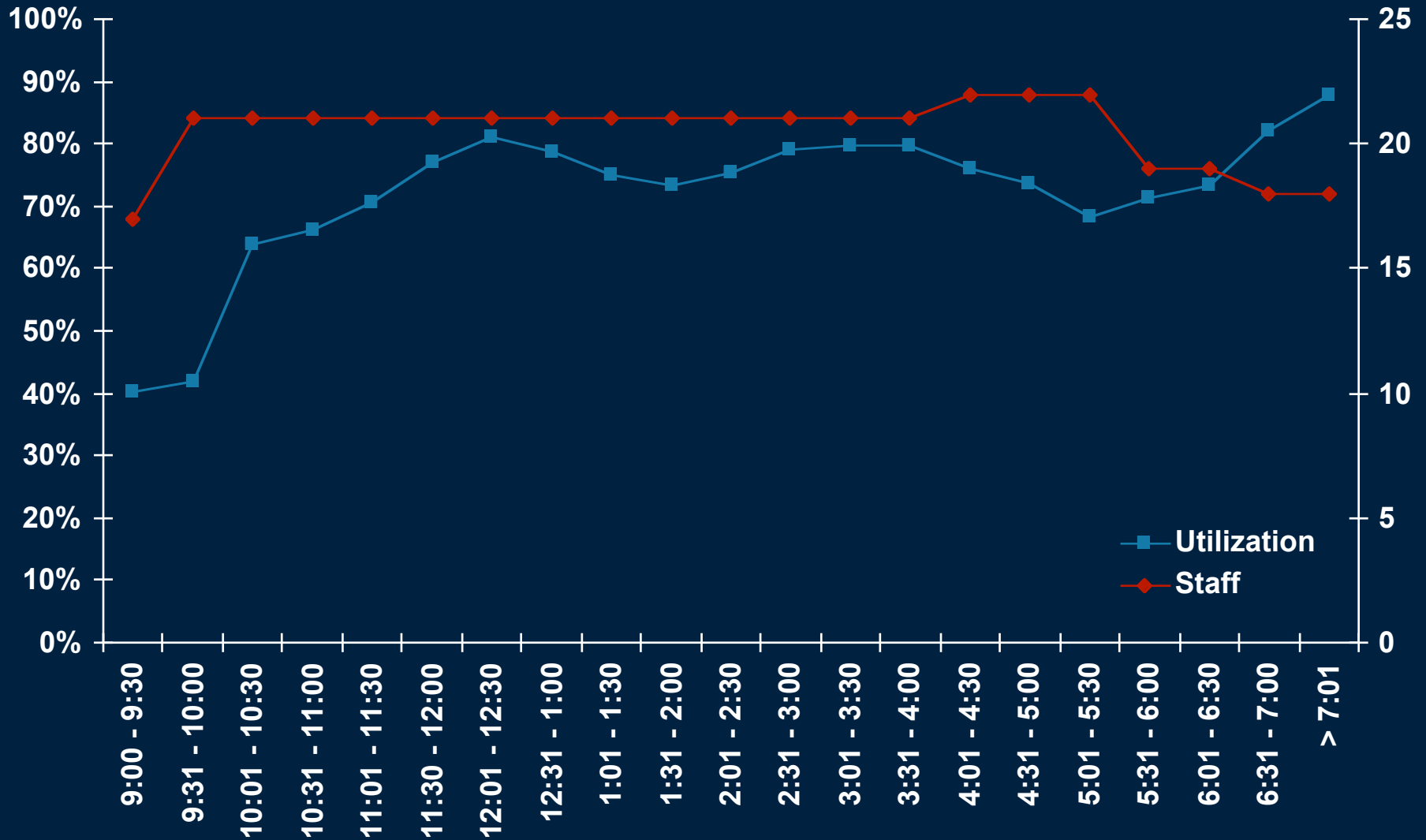


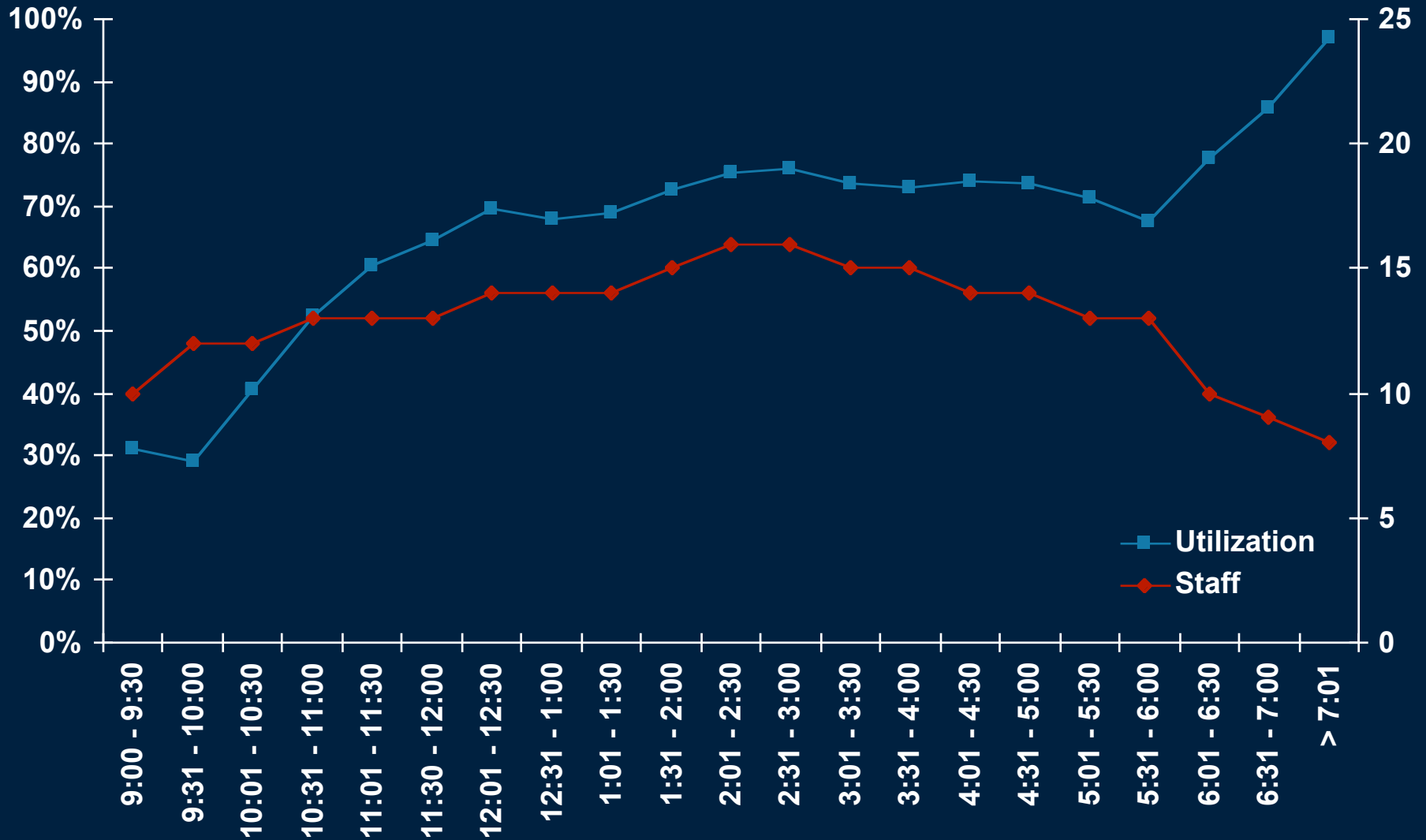


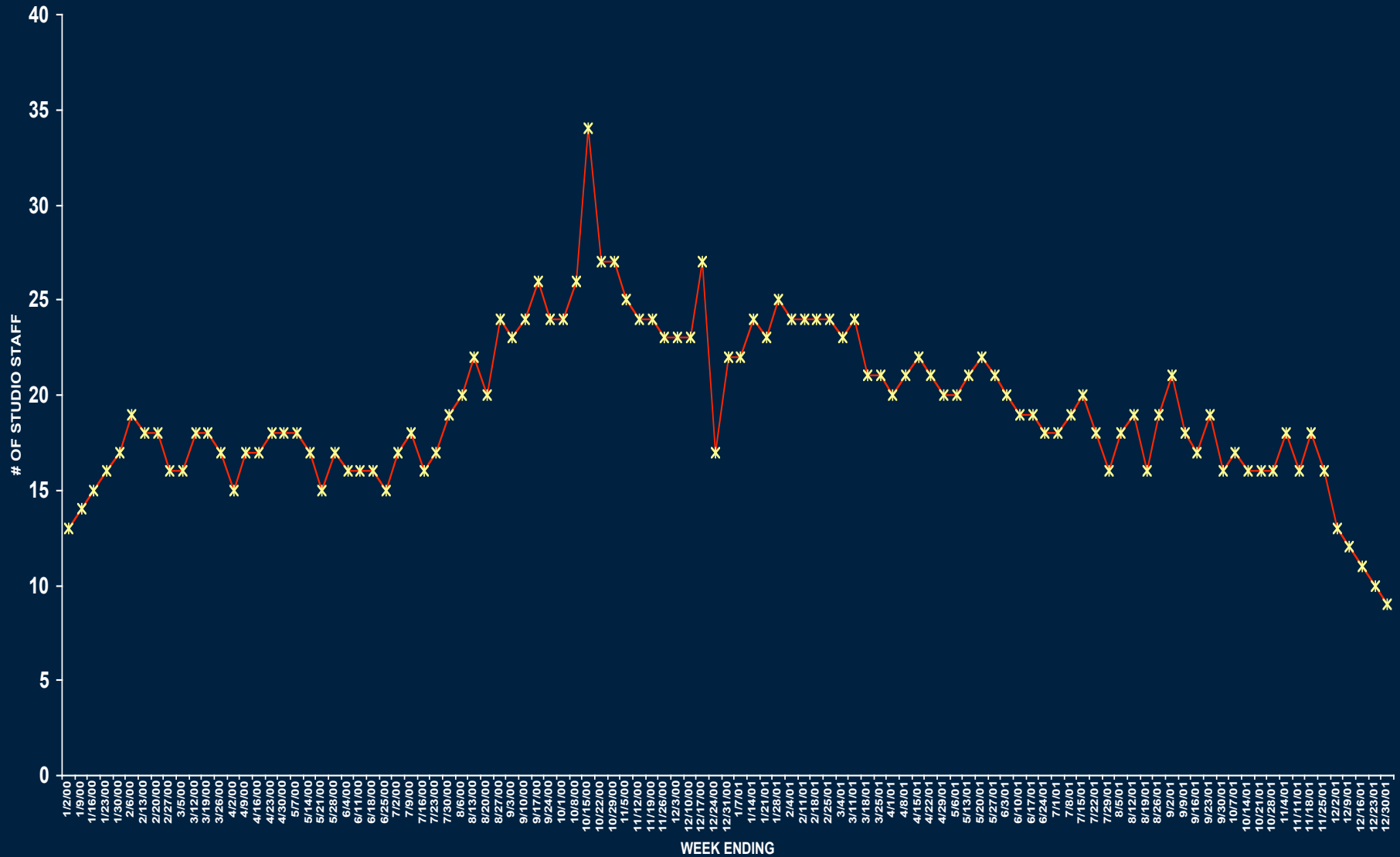












Reporting Period, January 2000 - December 2001  
 Source: Job Manager